

HELLO!
I'm Alessandro
Alpha Muknicka
This is my event's presentation.
Nov/23





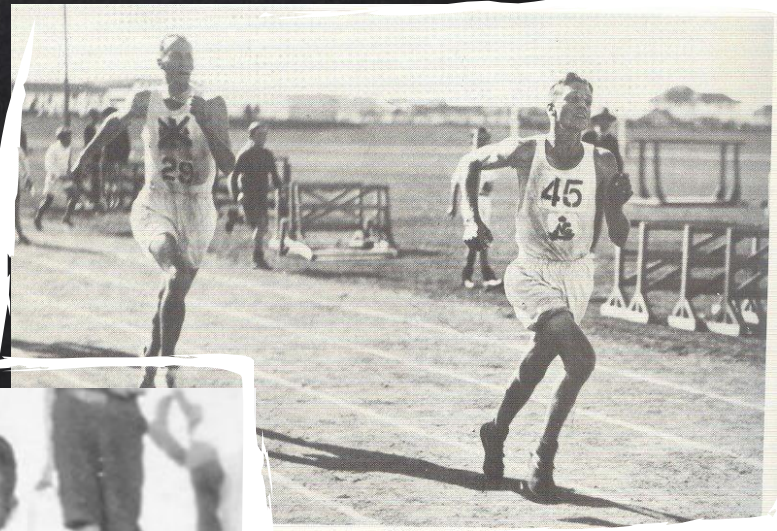
INTRODUCTION

What is the Cape2Comrades Challenge and how I got involved with it.



The story takes place in South Africa in the thirties, and the main character is a young athlete called Phil Masterson-Smith aka “Unogwaja”

The essence of Unogwaja's resilient spirit is encapsulated in the story of 1933, a chapter that resonates strongly in the legacy of the Comrades Marathon, an ultramarathon race event, the oldest, the largest, and most famous road race in the world.





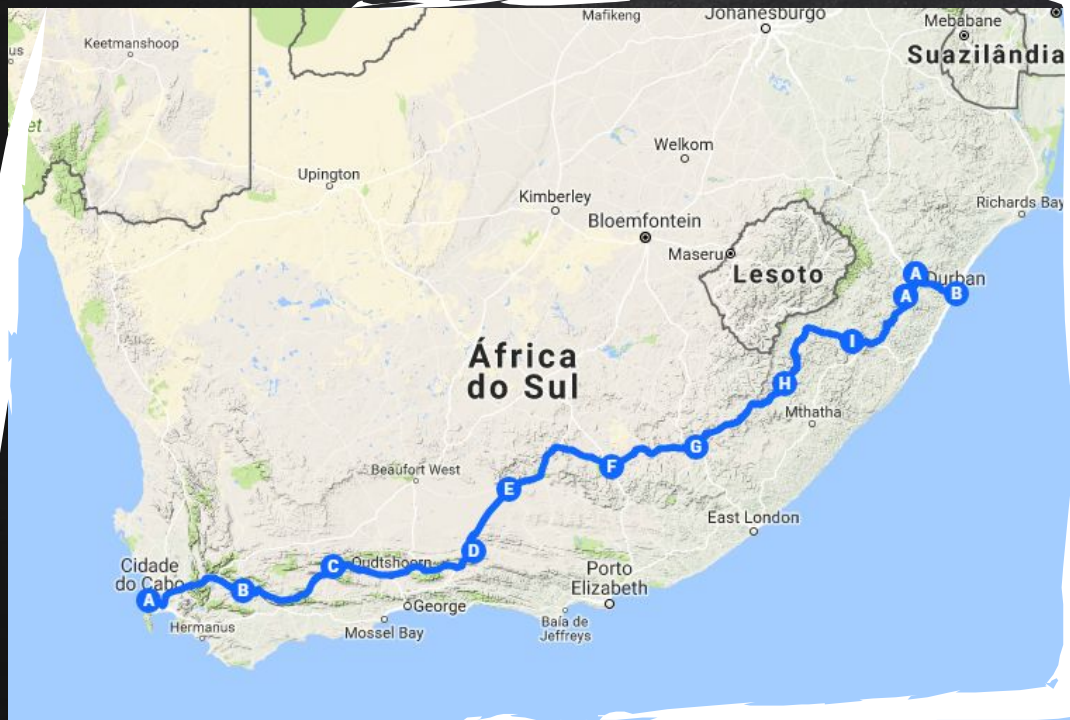
In 1930 Phil Masterson Smith won the race at 18 years old. Up to this day he is still the youngest athlete ever to win the Comrades.

Without the financial means to pay for the train ticket from Cape Town to Pietermaritzburg, the legendary runner chose an epic journey. He cycled tirelessly across the vast South African lands during 10 days, covering the length of the distance to the marathon starting point.



In 10 days he rode about 1700 km.

His determination knew no boundaries: after the intense cycling journey, he raced 89 km the following day, achieving an impressive 10th place.



[Click here to watch a video about this amazing story](#)



HOW I BECAME PART OF THIS...



March 2015, I was living in Gainesville, Florida, working as a massage therapist.

I learned about this epic challenge from a friend who is the ambassador of the Comrades Marathon in Brazil.

I've been one ultra-endurance triathlete for 32 years, therefore I became really excited about this legendary epic challenge!



LOOKING FOR THE GREATEST CHALLENGE...



A couple of months later, still in 2015, I decided it was time for me to do the challenge by myself. Cycling 1700 km over a 10 day period, then run 89 km of the Comrades the next day.

I conquered the Comrades Marathon in 2015 and 2016! I also became the first solo athlete to complete twice this epic challenge, without any support, since Phil in 1933.



IT WAS AN AMAZING EXPERIENCE FOR ME...



Motivated by the desire to share my extraordinary experience with others, I embarked on a journey to establish Cape2Comrades, a team event, in 2017. With solid support from On running shoes, Erdinger beer, Gaines Plastic Surgery, Sprague Construction, and VO2Max Cycles, I invited four friends to join me in South Africa to embark on this remarkable adventure together.

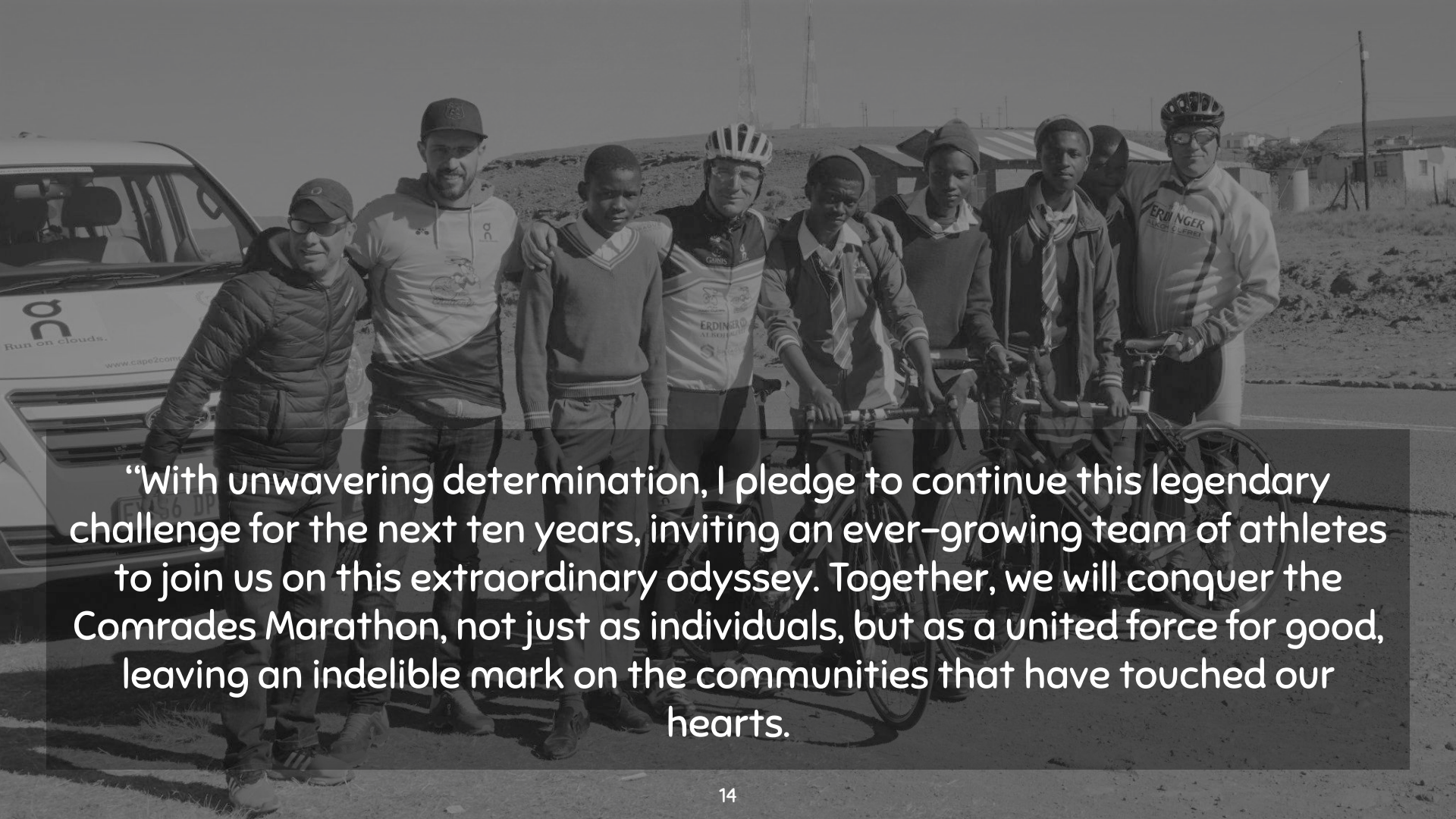


A NEW CONCEPTION IN 2018.



Fueled by the same unfaltering support from our sponsors, we are embarking on a new chapter, transforming Cape2Comrades into a philanthropic fundraising event to uplift local charity foundations.

This has always been the beacon guiding our journey, the ultimate goal that ignited our passion.



“With unwavering determination, I pledge to continue this legendary challenge for the next ten years, inviting an ever-growing team of athletes to join us on this extraordinary odyssey. Together, we will conquer the Comrades Marathon, not just as individuals, but as a united force for good, leaving an indelible mark on the communities that have touched our hearts.



Let us embark on this extraordinary journey, embracing the spirit of adventure and camaraderie, while making a profound impact on the lives of those in need. Together, we will transform Cape2Comrades into a beacon of hope, a testament to the power of human connection and the relentless spirit of giving.”



[>>>LINK PHOTOS<<](#)



THIS IS ALL ABOUT

Overcoming limits and having fun with
friends.



THE BUDGET



PLANS FOR 2024

- To have 8 athletes and 4 crew members on the team.
- Transportation: required 2 Vans (8 passengers)
- Departure from Cape Town on May 29th towards Pietermaritzburg.
- Arrival in Pietermaritzburg on June 8th.
- To run the official Comrades Marathon race on June 9th.

OUR PHILANTHROPIC MISSION

“We have allocated a portion of the budget specifically for distributing kits containing essential supplies to people in need whom we encounter along the route, following the successful initiative implemented in previous editions.”

We are also working on establishing a partnership with these philanthropic institution in South Africa:

- [Wild Ride Education Company \(WREC\)](#)
- [S.H.O.E.S](#) (Sportsmen Helping Others Enjoy Shoes)



HOW IS THE EVENT FUNDED?

Source 1 – Myself, Alessandro.

For me it is a long term investment. It is a pleasure to be able to do this.

Investment: \$10.000 (USD)

Source 2 – Sponsors A & B

Each sponsor is covering one of the expense items according to our budget specifications.

Investment Needed:

A: 2 x Support Vehicle \$3.000 (USD) + RACKS + TRAILER

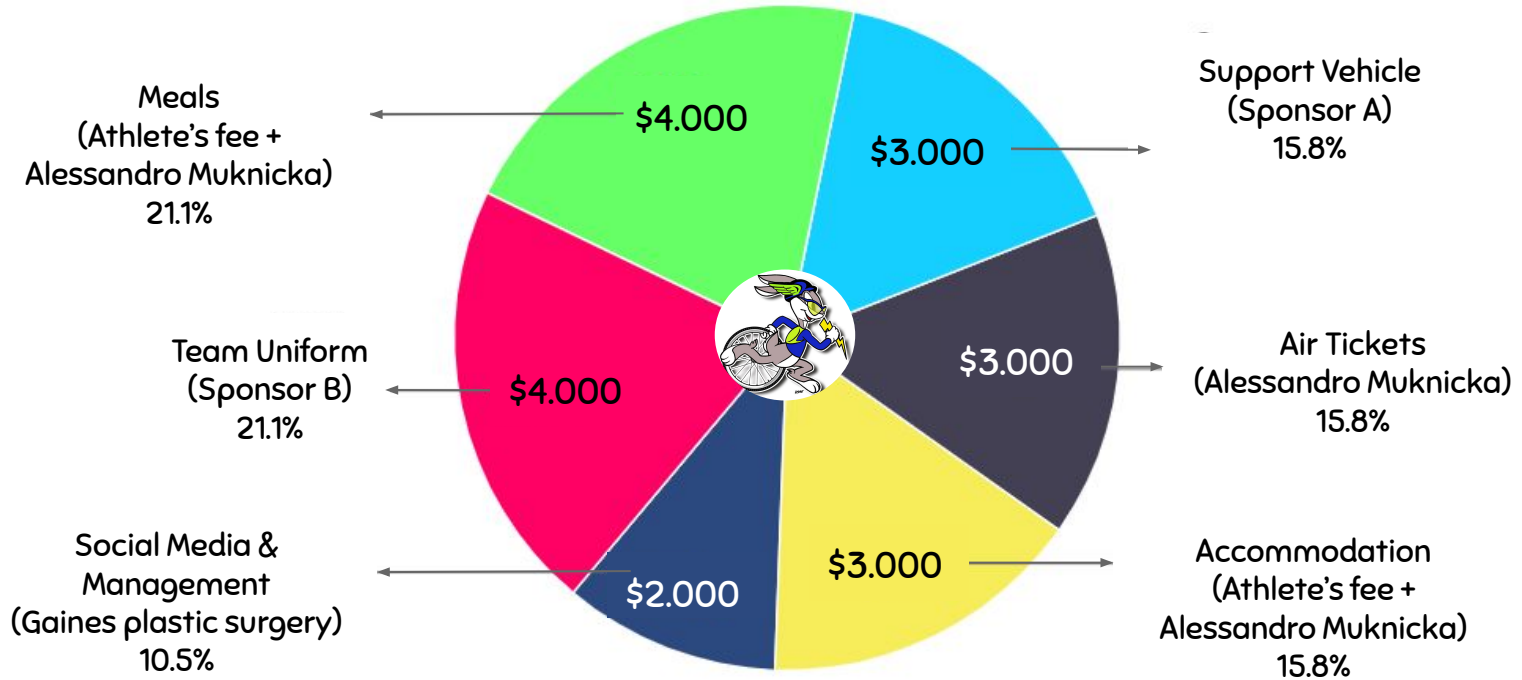
B: Official Team Uniform Kit x 12
= \$4.000 (USD)

Source 3 – Athlete's fee

Athletes are required to pay one entry fee \$800 (USD)

This will cover the Athletes expenses such as food and accommodation.

Cape2Comrades (USD)





CURRENT SPONSORS





WHAT ARE THE ADVANTAGES FOR SPONSORS?



BRAND MARKETING

Digital Marketing

Your logo will be actively promoted on Facebook, Instagram, our Website and Email campaigns.

Uniform

By wearing the uniform during the event and training the athletes will be promoting your brand.

Official Vehicle

Both official support vehicles will be wrapped with stickers and banners.

LOGOS ON THE VAN



UNIFORM:
QUALITY
&
COMFORT





STAFF & MEDIA CONTACTS

- USA

Alessandro Alpha Muknicka - ironmuky@gmail.com | +1 (352) 246-8429

Ally Gill (“GCC” Gainesville Cycling Club - foxally@cox.net) Gainesville, Florida

- BRAZIL

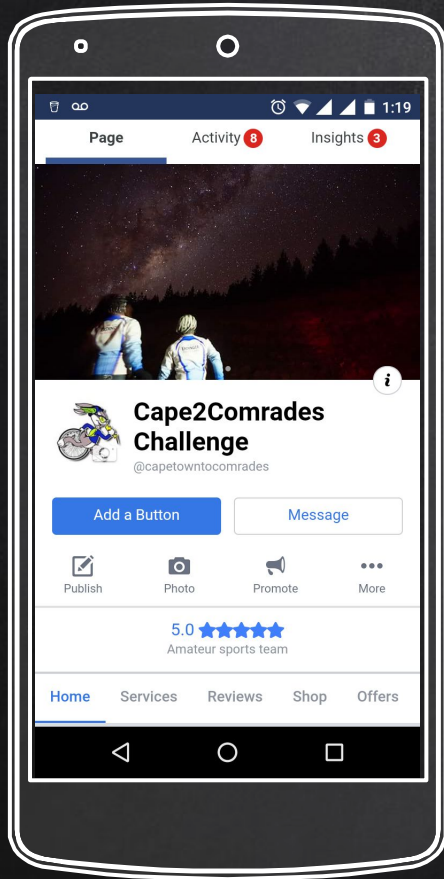
Antonio Nelson Muknicka (“PROEESP” Profissionais de Eventos Esportivos/contato@proeesp.com.br)

Team Manager – Kaleu Camargo: kaleukaleu34@gmail.com (drone pilot and photography)

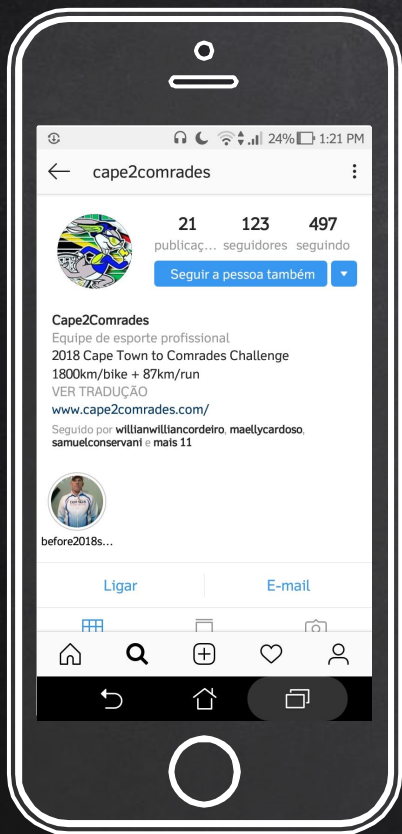
Rony Augusto de Oliveira (“Bike Aventura” - ronycaverna@hotmail.com)

- SOUTH AFRICA

Rebecca Van Der Linde (“Imana Wild Ride” wildride@saol.com) Pietermaritzburg, South Africa



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Instagram

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Stay tuned!

>>>>LINK<<<<

ARE YOU INTERESTED IN DEVELOPING PARTNERSHIP?

Assure your spot! The *partnership packages* are flexible!
Send us a message & share your thoughts!

[Direct Contact \(click here\)](#)



THANK YOU!